



# STELLA ROSA® WINES *On Tap!*

## Stellabrate With a Multi-Tap Keg!



**5.16** = **20** = **132**  
*gallons*    *liters*    *5 oz pours*

**\$190** per keg cost generates a net profit of  
**\$866** per keg based on **\$8** BTG price.

**Vendor Item Code: 63083**

Stella Rosa is the **#1 Italian Imported wine** in the United States with the **largest dollar sales growth vs. YA (+24.7M) in the whole category\***

Stella Rosa is ranked **#17 nationally in the entire wine category** with the **2nd highest growth rate at 27.5% in the top 20.\***

\* Nielsen Total Wine - L52W ending 3/24/18 - Total US xAOC

**UPC: 0-87872-63083-2**



### STELLA ROSA DISPOSABLE KEG ADVANTAGES

- The same top selling wine **Stella Rosso (750mL) bottles**
- Zero wastes, stays fresh more than **3 months** after taping
- New, **clean interior** bottles in every keg
- **Recyclable:** shells and lids stack for easy storage
- Empty interior bottles are **fully recyclable**
- **Ice cold** Stella Rosa on draft
- **Universal** Sankee tap

**Size:** 20L

**Box Dimensions:** 9.5" x 9.5" x 24.5"

**Box Weight:** 49.8 lb



RIBOLI FAMILY WINES

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